

the problem



timing

IMDB forums: shut down early 2017 Rotten Tomatoes forums: shut down late 2017

The market is begging for a new product!



in other words: before you watch a movie, you visit Rotten Tomatoes...

where do you go after?

how big is the market?



10 million average viewers per episode



16 million viewers during the finale

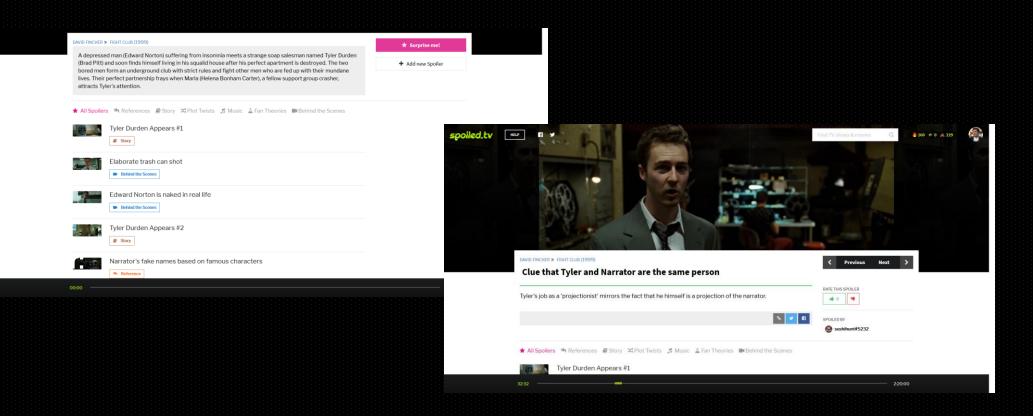


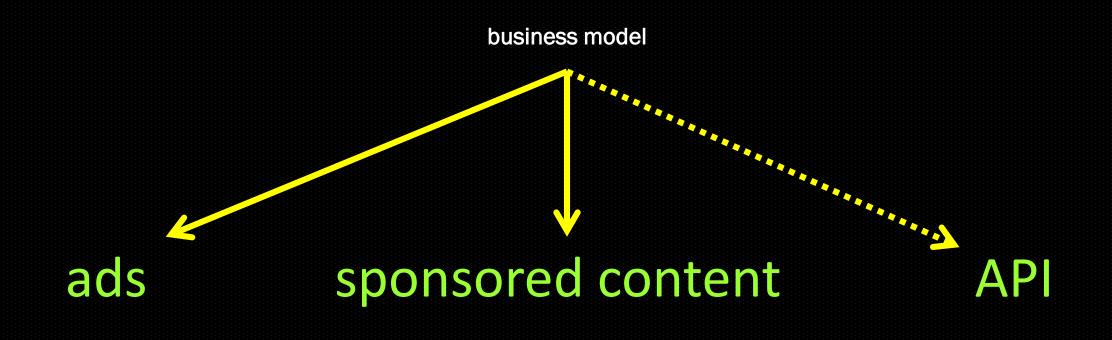
context is king

"The cop scene seems to be inspired by Training Day."



screenshot + discussion = magic





who am I?

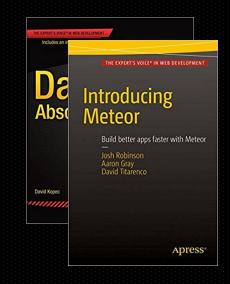


SAN ANDREAS

Worked on these movies.



David Titarenco Founder. UCLA '14. 10+ years engineering & product experience



"Wrote the book" on two web frameworks.

roadmap

